

SAGE businesscases

Support online teaching, learning, and research

Discover the modern case collection for today's business researchers

Online or on-campus, **SAGE Business Cases** brings business to life – inspiring students to develop their own best practices and prepare for professional success. It's easy to find the cases you need to teach to today's rapidly changing business world.

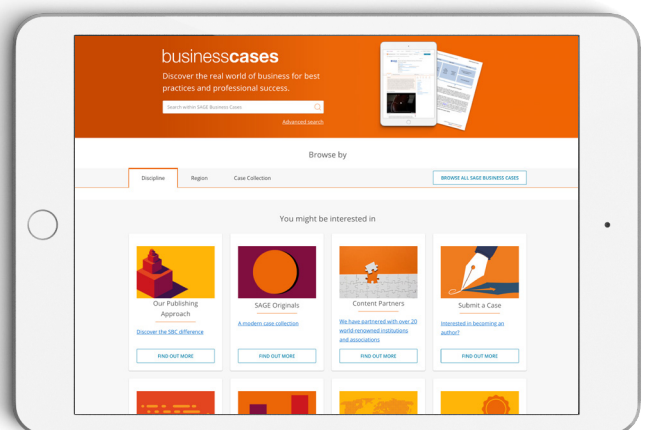
Business Cases for every classroom

- **Rigorous standards.** Our editorially driven approach has helped us build a transformative collection of over 4,250 original and content partner cases
- **Unlimited access.** Our library model provides unlimited case access to the full collection making it easy to grab new cases throughout the semester
- **Easy to embed cases in online courses.** No need to re-license content each semester and full access to all content to suggest further cases for reading
- **Cases that speak to headlines** in the news
- **Time-saving support for instructors.** Most of our cases come with teaching notes and discussion questions to spark student engagement
- **No extra steps or expense for students** to go purchase content for online class
- **Alumni access** means graduates can access valuable industry content for their job search

Why SAGE Business Cases?

- **Filling the gaps.** We take on traditionally overlooked topics, such as healthcare management, sustainability social impact and more
- **Diverse perspectives.** From small, family businesses and start-ups to Fortune 500 corporations, our cases cover companies of all sizes
- **Global content and authorship.** Our cases and authors represent over 100 countries, bringing a variety of viewpoints that reflect the modern business landscape
- **Tailored service.** We offer post-sale training and onboarding with custom case recommendations for faculty based on courses and needs
- **In demand content.** Find the cases you need, from short news-driven Express Cases, cases with live data embeds, to dark side and raw cases, we've got you covered

“ SAGE is committed to developing cases around emerging and underserved topics that accurately reflect the diversity and shifting priorities of the global business landscape. – **SAGE Business Cases Editorial team** ”



Sample cases

- **Entrepreneurship: EyesNow: Control, Decision-Making, and Strategy for Startups**
- **Express Case: Can a Pandemic Energize the Labor Movement?**
- **International Strategy: Ryanair: A Low-Cost Business Model in the European Airline Industry**
- **Supply Chain Management/Sustainability: AEC Computer: Adopting a Circular Business Model for Used Electronics**

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